

Dine - in to make a Difference



benefiting Northwest Youth Services

2020 Sponsorship Opportunity

This year we are all playing a role in our community's well being by staying home. In an effort to champion social-distancing, we are putting our typical "Light Their Path" gala on hold and introducing a new event in 2020, ***Dine-in to make a Difference***.

Dine in to make a Difference will be comprised of three Friday evening broadcasts in the month of October. Each broadcast will feature a cooking lesson that viewers can take in the comfort of their own home, as well as plenty of information about Northwest Youth Services folded in.

Participants can choose one of two viewing packages:

VIP Viewing & Delivery (50 packages available per event) - Ingredient boxes delivered to your doorstep that morning with premium ingredients and a VIP Live Feed on Zoom to access the event with our community.

\$200 per household (box includes ingredients for a family of four)

General Admission - These unlimited packages will include a shopping list to ensure you have your ingredients ready to go in time for our broadcast!

\$50 per household

www.DineinNWYS.org



2020 Sponsorship Benefits

We believe that our new format will elevate the benefits we can pass on to sponsors in 2020.

Some of these include:

Broadcast Recognition - Share your business name and logo with our event participants! We are anticipating over 300 guests at our events - and the broadcasts will be available for sharing online after they premiere.

Social Media Recognition - Your business will be shared with our growing social media presence. Northwest Youth Services' reach includes markets in Whatcom and Skagit counties. We have over 4,000 followers on our various outlets (NWYS and sub-program pages) and have an average post reach of 2,000.

Community Support & Recognition - Join local businesses in showing your support for young people experiencing or at-risk of homelessness in our communities.

Sponsor Type	Sponsor Amount	Sponsor Benefits
<i>Presenting Sponsor</i> (limited to three)	\$5,000	Title Sponsor for one of three broadcast events. Includes prominent logo placement throughout event, verbal acknowledgment during the welcome, social media recognition before and after event, and your linked logo on www.nwys.org and www.dineinnwys.org . Opportunity for marketing material drop in meal kits.
<i>Mission Sponsor</i> (unlimited)	\$2,500	Support is used to leverage text-to-give during event broadcasts. Logo recognition on screen during 2-3 mission "spots" throughout event, social media recognition before and after event, and your linked logo on www.nwys.org and www.dineinnwys.org .
<i>Meal Sponsor</i> (unlimited)	\$1,000	Support is used to offset the cost and prepare the delivered ingredient boxes for participants. Meal Sponsors will get shared recognition on screen during the broadcasts, social media recognition before and after event, and your logo on www.nwys.org and www.dineinnwys.org .
<i>Media Sponsor</i> (unlimited)	\$500	Support is used to support marketing and advertising for this new, one-of-kind, event! Media Sponsors will get shared recognition on produced advertising spot, social media recognition before and after event, and your logo on www.nwys.org and www.dineinnwys.org .